

StoreCard with World Pay - What you Get

Gift Transactions Basic gift card transactions, whether initiated by smartphone or plastic cards are unlimited with World Pay StoreCard*. Issuing, adding funds, checking balances, and payment are all included.

Card Registration Cardholders can register their cards online to help guard against loss or theft. Unlike a traditional gift card that is treated like cash, if a StoreCard is lost or stolen, cardholders can cancel their card and World Pay will send a new one loaded with the remaining balance via eGift

StoreCard Manager The StoreCard Manager is a website hosted by World Pay and branded just like your cards. It lets your consumers pay from their phone or access any of the features that you have enabled for your business. It is accessible by scanning the QR Code on the back of the StoreCard, or by going to the URL listed on the back of the card. From the StoreCard manager website, cardholders can view their transaction history, including card reloads and rewards.

Reload Cardholders have the option to automatically or manually reload their StoreCard at any time, making the checkout experience more convenient and efficient. When a cardholder reloads their StoreCard, they simply link their StoreCard to a credit card. The online reload feature encrypts the credit card data.

Rewards Create customer loyalty and encourage loading and reloading funds onto the StoreCard with rewards. You determine the reward amount and whether the reward is loaded upon purchase, reload, or both. Every time customers use their StoreCard at your business or reload their card, they receive rewards loaded directly onto their StoreCard. For example, if you select 10 percent rewards on purchase, a \$10 purchase will result in \$1 bonus on the customer's StoreCard. With rewards, your customers will never have a zero balance.

Go Mobile Cardholders have the option to convert their physical StoreCards into digital StoreCards so they can pay with their smartphones.

DigiCard Promote your business with digital eGifts. We create unique QR Code or Text Code for your business. When your customers scan the QR Code they are redirected to a registration page to receive their eGift Card. Mobile phone users can then convert the eGift into a StoreCard.

Social Sharing Take your StoreCard viral! Encourage cardholders to share a virtual gift onto Facebook with our social gifting feature. You decide the offer amount and we take care of the rest. When you let your customers help spread the word about your business, you reward their friends with a DigiCard and save money on advertising. Customer recommendations go a long way in attracting new business.

*Unlimited transactions included with StoreCard at \$29.99 per month. Does not include Mobile Transactions, Multi Store Reconciliation and Card Studio Purchases.



Store Cards with World Pay

\$29.99 per Month

No Set Up Fees

No Swipe/Transaction Fees

World Pay offers more than just gift cards with their StoreCard program. This convenient program allows you to offer not just gift cards, but rewards cards as well. How does this help you? This simple solution gives your customers more ways to pay and more reasons to spend at your business. They can give gifts, earn rewards, and pay with a plastic card or even a smartphone. Not matter your business size, StoreCard can elevate your gift card program into a promotional tool that helps you to attract and engage customers so they keep coming back.

Cards, Carriers, and Special Packages Available:

Custom cards

Sell gift cards with a design that matches your brand. Great looking custom designed full color cards really stand out and grab people's attention. Design your own, or let us design a card for you.

250	500	1000	2500	5000	10,000
\$388	\$575	\$900	\$1,875	\$2,900	\$4,100

Custom Carriers (Sleeves)

500	1000	2500	5000	10,000
\$325	\$500	\$1,000	\$1,500	\$2,400

Standard Carriers: \$.25/each (increments of 100)



Special Packages:

Gift Card and Custom Carrier with Display

500 gift cards, 500 custom carriers, metal display stand = \$875.00

1000 gift cards, 1000 custom carriers, metal display stand = \$1,300.00

Gift Card and Standard Carrier with Display

500 gift cards, 500 standard carriers, metal display stand = \$675.00

1000 gift cards, 1000 standard carriers, metal display stand = \$1,125.00